



# **SIGE**

**SIMPÓSIO DE APLICAÇÕES OPERACIONAIS  
EM ÁREAS DE DEFESA**  
( SYMPOSIUM OF OPERATIONAL APPLICATIONS  
IN DEFENSE AREAS )



**THE LARGEST  
ACADEMIC EVENT IN  
BRAZIL WITH A FOCUS  
ON DEFENSE**





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EM ÁREAS DE DEFESA*

## What is SIGE?

It is an academic event focused on operational applications in the areas of Defense, held annually by the Instituto Tecnológico de Aeronáutica (ITA).

## What is the purpose of SIGE?

Create an adequate environment for the exchange of experiences between the academic, industrial and operational sectors of the Armed Forces in matters of teaching, research and development within the scope of the National Defense Policy.

In this sense, observing the triad between Industry, Academy and Armed Forces, everyone involved in the Symposium is instructed to present articles, posters, lectures, workshops and short courses that focus on operational applications in the areas of Defense.





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# What topics are covered?

Defense topics of interest related to the following areas of knowledge:

Operational Analysis  
Logistics Engineering  
Command and Control  
Cyber Defense  
Electronic Warfare  
Remote Sensing  
Weapon Systems  
Space Applications

Chemical, Biological, Radiological and Nuclear  
Defense

Bioengineering and  
Space Applications





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## What are the SIGE numbers?

Over the 24 editions held until 2022, we reached the following marks:

11,500+ participants

750+ articles presented

450+ posters presented

1,000+ visits during online streams (2022 Edition)

5,000+ views of presentations and published works (2022 Edition)

It is the largest academic event focused on the defense of Brazil and one of the largest in Latin America.





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## What is the differential of SIGE?

The event's multidisciplinary and multi-sector character provides a favorable environment for the guidance of dual-use research (civil and military), contributing to the advancement of S&T initiatives in the country, the exploration of new concepts and technologies by the Brazilian Armed Forces and Defense Industries.

In recent years, it has been attended by national and international lecturers, professors and researchers from important academic and research institutions, postgraduate students from ITA and other higher education institutions, representatives of national and international industry, as well as authorities and representations of Brazilian government organizations.





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# PREVIOUS EDITIONS





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# SIGE 2023 XXV EDITIONS





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# SIGE 2023 XXV EDITION

## Consolidating the success

This year, the event will be held in a hybrid format. All activities will be carried out in person and also broadcast on an online platform. Therefore, the model already established in previous editions of the event will be expanded to promote face-to-face dialogue between sectors of academia, industry and the armed forces and expand its reach through the online platform.

Our Symposium will be broadcast to researchers, authorities, military personnel from the Navy, Army and Air Force and interested in the subject in the country and abroad.







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# SIGE 2023 XXV EDITION

As in the previous edition, the event will be publicized, with greater emphasis on the Ministry of Defense, Armed Forces and Higher Education and Research Institutions.

In addition, presentations will be available for viewing for a defined period after the event ends, and may have additional reach.





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# SIGE 2023 XXV EDITION

The 25th edition will be held on the 26th, 27th and 28th of September 2023.

The opening lecture will take place on the morning of the 26th.

During the three days there will be lectures by military authorities and academic researchers, in addition to lectures and workshops by partner companies. The event will be held at ITA's facilities, in São José dos Campos/SP, and will be broadcast live on the event's platform.





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Have your company's brand  
linked to the largest academic  
defense symposium in Brazil!

Be part of this event

Your company can become a partner  
of the XXV SIGE and show your  
brand to all participants.





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# Advantages of being a partner of XXV SIGE

## Disclosure

- Registration as Official Sponsor.
- Disclosure of the logo on the supporting forms:
  - Abstract book of accepted papers; and
  - Individual access badge to face-to-face sections.
- Disclosure on the official page.
- Disclosure of the logo in digital media accounts managed by the event's Organization.
- Disclosure of logo on slide at the beginning of each lecture.
- Inclusion of the logo in the event's publicity through Mailing to academic public, DCTA staff, Armed Forces military and authorities.





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# Advantages of being a partner of XXV SIGE

## Audiovisual exhibition during the event

- Four views of the company's institutional video during the event.

The exhibitions will be held in a compilation with videos from all partner companies, whose order will be defined by the event's coordination, held at strategic moments before the opening and closing lectures.

Exhibitions will also be held at the beginning of the synchronous sections of the event in compilations of some companies, in order to cover the remaining transmissions. It will be up to the coordination of the event to determine the distribution of the broadcasts of the videos in the schedule.

The production of the videos will be the responsibility of the partner company and the content must undergo prior approval by the coordination of the event.





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# Advantages of being a partner of XXV SIGE

## Audiovisual exhibition during the event

- Place on the XXV SIGE page to show the company's promotional videos, with the possibility of including a redirect link.

## Access to the participant list

- The list of participants, with the means of contact, of those who agree to share their information at the time of registration will be made available to partner companies.





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# Advantages of being a partner of XXV SIGE

Lecture and Workshop in person with  
online transmission for participants

- Exclusive time in the event's agenda in which your company will be able to expose its experience, knowledge and equipment.
- The lecture will follow the pattern of the presentations of works.





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# Advantages of being a partner of XXV SIGE

Stand to promote the company's  
products and services

- Space strategically located in the event area so that your company can expose its equipment and services to the participants.
- There will be two booth options, whose definition will depend on the sponsorship package chosen by the company.
- The location and position of the stands will be defined by the event's coordination.







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Partner



- Disclosure
- Audiovisual exhibition during the event with video up to 60 seconds (4 exhibitions)
- Audiovisual exhibition on the event website
- In-person lecture with online broadcast for participants
- Workshop to expose the company's products and services (50 minutes)
- Large stand for promoting products and services
- Access to the participant list
- Priority in choosing the time of the lecture (within the times available for partner companies).
- Possibility of contracting up to 1 additional minute of audiovisual exposure.





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Partner



- Disclosure
- Audiovisual exhibition during the event with video up to 60 seconds (4 exhibitions)
- Audiovisual exhibition on the event website
- Lecture or Workshop (chosen by the company)
- Large stand for promoting products and services
- Access to the participant list
- Possibility of contracting up to 30 additional seconds of audiovisual exposure.





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Partner



- Disclosure
- Audiovisual exhibition during the event with video up to 30 seconds (4 exhibitions)
- Audiovisual exhibition on the event website
- Small stand to promote products and services
- Access to the participant list





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Partner



- Disclosure
- Access to the participant list





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## Limited number of partners

Based on previous editions, the number of partners will be limited, seeking better disclosure of partners in the event's time frame.

Thus, the availability of packages is lower in the higher categories.

What determines the adhesion to the event in the desired category is the advance in the signature of the partner's contract.

**Do not waste time!**





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## Investment (R\$)



16.500,00



12.800,00



7.200,00



2.200,00





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## Extra Purchase

An additional 30 seconds in each of the 4 audiovisual exhibitions during the event.

Investment: 2,150.00 for each additional 30 seconds of the company's promotional video.



You can contract up to 2 additional 30 seconds



You can contract up to 1 additional 30 seconds





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Don't miss this opportunity  
to promote your company  
to people from the  
academic and defense  
areas throughout Brazil.

Contact the XXV SIGE  
coordination team:

[patrocinio.sige@ita.br](mailto:patrocinio.sige@ita.br)







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